

1. Making the Value Case

Creating a Logic Model Worksheet

A logic model is a valuable planning tool that you can use to document and help clarify the short-term outcomes and long-term impacts you want your program to achieve; identify the program output that enables you to achieve those outcomes and impacts; outline the activities required to generate the program output; and determine the resources needed to conduct those activities. By documenting these important aspects of the program, the model also provides a basis or framework for later program evaluation.

When building a logic model with your team, follow these steps to work your way through completing the model:

1. Determine the longer-term impacts you want the project to achieve.
2. Determine the shorter-term outcomes that must occur to support achieving the longer-term impacts.
3. Determine what outputs the surveillance system must generate to achieve the outcomes and impacts.
4. Determine the activities that must be conducted to generate the outputs.
5. Identify the resources required to support conducting the activities.

Note: *If conducting surveillance for a condition or event about which you have little knowledge or information of incidence or prevalence, an outcome could be, "Accurate knowledge of the extent of [specify the condition or event] upon which community action and intervention can be based."*

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Resources	Activities	Outputs	Outcomes	Impact
<i>In order to accomplish our set of activities, we will need the following:</i>	<i>In order to address our problem or asset, we will accomplish the following activities:</i>	<i>We expect that once accomplished, these activities will produce the following evidence, reports or service delivery:</i>	<i>We expect that actions based on these outputs will lead to the following changes in [specify] years:</i>	<i>We expect that if accomplished, these outcomes will lead to the following changes in [specify] years:</i>