In the stakeholder analysis, identify all stakeholders—individuals or organizations—that could influence your project positively or negatively. You then categorize them and enter them in the appropriate cell in the matrix below based on their *level of interest* in and *level of influence* on the project.

|  |  |  |
| --- | --- | --- |
|  | **High Influence** | **Low Influence** |
| **High Interest** |  |  |
| **Low Interest** |  |  |

|  | | |  |  | **Stakeholder Matrix Position (X)** | | | |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Stakeholder Organization** | **Name of Key Individual(s)** | **Potential Project Role/s** | **HIGH Influence**  **HIGH Interest** | | | **HIGH Influence**  **LOW Interest** | **LOW Influence**  **HIGH Interest** | **LOW Influence**  **LOW Interest** | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |
|  |  |  |  | | |  |  |  | |